

3rd in the series
**WORLD NCD
CONGRESS 2023**

Equitable and Sustainable Health for All
June 25-30, 2023



TORONTO

torontownc2023.org

3^e congrès
**CONGRÈS MONDIAL 2023
des maladies non transmissibles**

Santé équitable et durable pour tous
25-30 Juin 2023



Join us to reach the world's leading NCD specialists,
both virtually and in person in Toronto, Canada

Congress Secretariat • Sea to Sky Meeting and Association Management

Phone: +1-604-984-6455

Email: info@torontownc2023.org

www.torontownc2023.org



Sponsorship Prospectus

The Organizing Committee of the World Non-Communicable Diseases Congress 2023 (WNCD 2023) is pleased to present, for your consideration, the Sponsorship Prospectus for the 3rd World NCD Congress, scheduled as a hybrid event taking place at the Metro Toronto Convention Centre in Toronto, Canada and online from June 25 to 30, 2023. The Congress will provide an excellent opportunity to promote your organization through sponsorship and participation as an exhibitor. Sponsors and Exhibitors will be featured at the in-person Congress as well as the online platform. The online platform will be available post-congress for on-demand viewing by all participants (virtual and in person) of posters and recorded sessions, expanding your marketing reach beyond the Congress dates.

The Congress: Over 800 in-person and over 1,500 online participants are expected to attend WNCD 2023 to discuss the latest developments in NCD detection, prevention and management, with a special focus on the impact of infectious diseases on the global population.

WNCD 2023 will cover major NCDs (for example, Cardiovascular, Cancer, Diabetes, Respiratory, and Mental Illness) and their risk factors through the lenses of basic research, clinical sciences, public health, epidemiology, behavioural sciences; as well as health policy, health promotion, health economics; and use of modern application tools across the spectrum such as Big Data, Machine Language, Artificial Intelligence, Wearable Technologies and more.

Your Opportunity: There is a wide variety of Sponsor opportunities available at the Congress. We encourage you to consider sponsoring a range of activities, [listed on Page 6](#), to provide maximum exposure for your organization. These opportunities are limited and available on a first come, first served basis. If you do not see a sponsorship opportunity that interests you, we will be happy to develop a customized package for you that will help you to realize your sponsorship objectives.

If you wish to purchase a sponsorship or have questions regarding the opportunities, please contact Chaimaa Gamaroui at info@torontownc2023.org. Further information on the Congress can be found on our website at www.torontownc2023.org.

Join us as a Sponsor and Exhibitor to reach the world's leading NCD specialists, both virtually and in person in Toronto, Canada!



WNCD 2023 Executive Committee

■ **Dr. Arun Chockalingam** MS, PhD, FACC, FAHA, FIACS

Congress Chair

Professor of Medicine & Global Health, *Faculty of Medicine, University of Toronto*
Professor of Health Sciences, *Faculty of Health, York University, Toronto*



■ **Dr. Paul McDonald** PhD, FRSPH, FCAHS

Scientific Committee Chair and Treasurer

Professor and Former Dean, *Faculty of Health York University, Toronto*



■ **Dr. Karen Sliwa** MD, PhD, FESC, FACC, DTM&H

Director, *Cape Heart Institute, Faculty of Health Sciences, University of Cape Town, South Africa*
Professor, *Division of Cardiology, Department of Medicine, Groote Schuur Hospital, Cape Town, South Africa*



International Advisors and Speakers



■ **Dr. Sonia Anand, International Advisory Committee Chair**

Professor of Medicine and Epidemiology, *McMaster University*
Director, *Chanchlani Research Centre*
Director of the Vascular Medicine Fellowship Program
Senior Scientist, *Population Health Research Institute*
Canada Research Chair, *Ethnic Diversity and Cardiovascular Disease*
Heart and Stroke Chair in Population Health
Associate Chair of Equity and Diversity, *Department of Medicine*
Hamilton, Ontario



■ **Dr. Srivari Chandrasekhar**

Secretary to the Government of India,
Department of Science & Technology
New Delhi, India



■ **Mr. Patricio V. Marquez**

Lead Public Health Specialist, *World Bank Group (WBG)*
Senior Associate, *Johns Hopkins University, Bloomberg School of Public Health*
Maryland, USA



■ **Dr. Brian Oldenburg**

Professor of Public Health and Implementation Science,
Baker Heart and Diabetes Institute
and *LaTrobe University*
Melbourne, Victoria, Australia



■ **Dr. Roger Glass**

Director, *Fogarty International Center*
Associate Director for International Research
at *National Institutes of Health,*
Bethesda, MD, USA



■ **Dr. Huihui Wang**

Senior Economist,
World Bank Group
Washington DC, USA



■ **Honorable Dr. Adolfo Rubinstein**

Founder and Director General of the
Institute of Clinical Effectiveness and Health Policy (IECS)
Former Minister of Health, *Government of Argentina*
Buenos Aires, Argentina



■ **Prof. K. Srinath Reddy**

President, *Public Health Foundation of India (PHFI)*
New Delhi, India



■ **Dr. Rachel Nugent**

Vice President, *RTI International*



■ **Dr. Patricia J. Garcia**

Professor, *School of Public Health at Cayetano Heredia University (UPCH)*
Member of the *US National Academy of Medicine*
Former Minister of Health of Peru
Lima-Peru



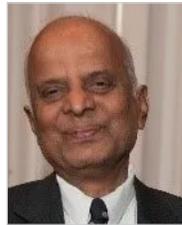
■ **Dr. Timothy Evans**

Director and Associate Dean of the *School of Population and Global Health, McGill University, Montreal*
Former Director of Health and Nutrition,
World Bank



■ **Dr. Salim Yusuf**

Distinguished University Professor of Medicine, *McMaster University*
Executive Director, *Population Health Research Institute*
Research Chair, *Heart and Stroke Foundation*
Hamilton, Ontario



■ **Dr. Vaikuntam. I. Lakshmanan**

Author Professor Entrepreneur Former Chair
of *Canada-India Foundation*



■ **Dr. Nir Barzilai**

Professor of Medicine and Genetics,
Ingeborg and Ira Leon Rennert Chair in Aging Research
Director, *Institute for Aging Research, Albert Einstein College of Medicine*
The Bronx, NY, USA

Congress Fact Sheet

Dates: June 25 – 30, 2023

Venue: Metro Toronto Convention Centre, Toronto, Canada

Theme: Equitable and Sustainable Health for All

Purpose: The focus of this Congress is to expand participants' networks, knowledge, perspectives and approaches for researching, preventing, treating, and managing non-communicable diseases at a local, regional and global level.

Audience: The Congress will be of interest to researchers, academics, health care professionals, policy developers and makers, research funders, health system managers and governors, consumer advocates from around the globe concerned with knowledge, innovation, and the exchange of ideas and perspectives to address the origin, prevention, detection, diagnosis, treatment, and management of non-communicable or chronic diseases (e.g., cardiovascular disease, lung disease, cancer, diabetes, kidney disease, neurological conditions including dementia, mental health, addiction, muscular-skeletal conditions, chronic inflammatory conditions, metabolic and autoimmune conditions) across the human lifespan.

Attendance: Over 800 expected in-person participants and over 1,500 online participants

Topics and Sessions: The congress will address six sub-themes:

1. **Reducing inequities** in the prevalence, impact, and management of NCDs across socio-economic status, cultures, races, geographies, genders, sexual identities and orientations, and special needs.
2. Identifying and **responding to the impact of climate change, environmental degradation**, human migration and displacement on non-communicable disease prevention, detection, treatment, and management of non-communicable diseases.
3. Understanding causes, prevention, detection, treatment and management of **non-communicable diseases across the human lifespan**.
4. **Identifying multi-morbidity and multi-disciplinary solutions** by working and sharing methods, knowledge, practices and policies across disciplines, diseases, and geographic regions.
5. **New research, perspectives, policies, technologies (Artificial Intelligence, Machine Language (AI/ML), Big Data, and telemedicine) and practices** to enhance our ability to take action on the etiology/determinants, detection, diagnosis, treatment and/or management of non-communicable disease.
6. Improving **governance, multi-lateral collaboration and rapid scientific exchange** to reduce the global and regional impact of non-communicable diseases.

Congress Organizers

The **3rd World NCD Congress** is organized by **Toronto WNC 2023**, a consortium of academics from major medical and public health institutions, higher educational institutions and professional organizations across Canada.

The Congress is organized under the umbrella of the **World NCD Federation**, a professional association working for a Global Health Agenda for Universal Healthcare for non-communicable diseases (NCDs) which is accessible and acceptable to all and at a cost that the developed and developing countries can afford to maintain and sustain.



**WORLD NCD
 FEDERATION**

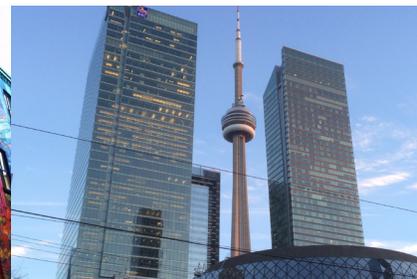


**WORLD NCD
 CONGRESS 2023**

Equitable and Sustainable Health for All

Program at a Glance

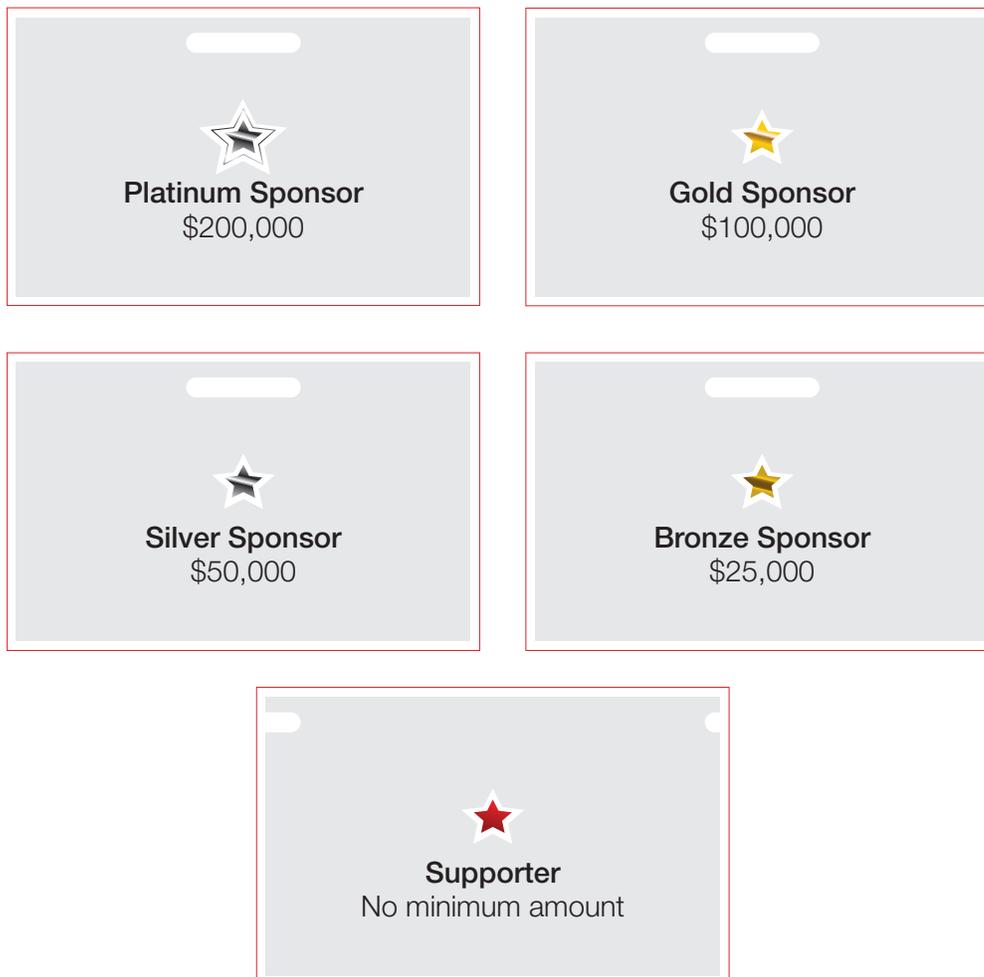
	Sunday June 25	Monday June 26	Tuesday June 27	Wednesday June 28	Thursday June 29	Friday June 30
7:30-8:45	Half day and full-day precongress symposia and workshops	Half day and full-day precongress symposia and workshops	Breakfast Workshops			Congress concludes with Farewell Reception
9:00-10:30			Plenary			
10:30-11:00			Break			
11:00-12:30			Concurrent Sessions			
12:30-14:00			Sponsored Lunch Symposia			
14:00-15:30			Plenary			
15:30-16:00			Break			
16:00-17:30			Concurrent Sessions			
Evening		Welcome reception in Exhibit Hall		Congress Banquet		



Sponsorship Categories

Sponsors supporting WNCD 2023 Congress to values listed below will fall into Platinum, Gold, Silver, Bronze or Supporter categories.

Sponsor Category Minimum Value



Supporter Level available only to
Government Agencies, Academia and NGO's.

To reach the minimum value and to be recognized in a category, organizations may select from the itemized opportunities listed on the following pages. In addition to the benefits listed under each itemized opportunity, sponsors that reach one of the following categories will be entitled to the additional benefits of that category.

The list of benefits per category is as follows:

Benefits	Platinum	Gold	Silver	Bronze	Support
Complimentary Meeting Registrations	8	4	2	1	n/a
Priority choice for Luncheon Symposium date & time	1 st	2 nd	3 rd	n/a	n/a
Priority choice for Pre-Congress Symposium date & time	1 st	2 nd	3 rd	n/a	n/a
Priority choice for Breakfast Workshop date & time	1 st	2 nd	3 rd	n/a	n/a
Priority choice for exhibit booth allocation	1 st	2 nd	3 rd	n/a	n/a
Number of Luncheon, Pre-Congress Symposium and Breakfast Workshops sponsorships permitted	4 in total	3 in total	2	n/a	n/a
Dedicated email to Congress participants and marketing database promoting organization's participation at Congress	✓	✓	n/a	n/a	n/a
Logo recognition on all printed material	✓	✓	✓	✓	✓
Logo recognition and link to organization website on Congress web site	✓	✓	✓	✓	✓
Organization description on Congress web site	300 words	200 words	100 words	50 words	n/a
Logo recognition at meeting venue	✓	✓	✓	✓	✓



Symposia and Workshop Opportunities

Luncheon Symposium
\$45,000

6 available

Luncheon Symposia will be held on Tuesday (June 27), Wednesday (June 28) and Thursday (June 29) and will be 60 minutes in duration. The Symposia will be open to all in-person participants and will be shown live on the online platform to virtual participants. A recording of the Symposia will be made available for on-demand viewing on the Congress platform for one year following the Congress, so that all participants (in-person and virtual) will have the opportunity to go back and view the session post-Congress. The Congress Scientific Committee will set the topic, learning objectives, invite the speakers, and pay for all costs. Sponsorship of a Luncheon Symposium will be in the form of an unrestricted educational grant. The sponsoring organization is limited to one (1) luncheon symposium.

Pre-Congress Symposia or Workshop
 Half Day **\$25,000** Full Day **\$35,000**

12 Half Day and
 6 Full Day available

Pre Congress Symposia and Workshops will be held on Sunday (June 25) and Monday (June 26) and will be half day or full day in duration. Symposia and Workshops will have a fixed capacity for in-person participants depending on the topic and will be recorded and made available for on-demand viewing on the Congress platform for one year following the Congress, so that all participants (in-person and virtual) will have the opportunity to go back and view the session post-Congress. The Congress Scientific Committee will set the topic, learning objectives, invite the speakers, and pay for all costs. Sponsorship of a Pre-Congress Symposium or Workshop will be in the form of an unrestricted educational grant.



Symposia and Workshop Opportunities cont'd

Sponsored Tracks

\$19,500

6 available

The Congress will feature six Scientific Tracks. A Track sponsor will have their organization name associated with the Track in the Congress program and in the meeting room where the Track sessions will take place. The Congress Scientific Committee will make arrangements for all sessions and pay for all costs. Sponsorship of a Track will be in the form of an unrestricted educational grant.

Breakfast Workshops

\$12,500

16 available

Breakfast Workshops will be held on Tuesday (June 27), Wednesday (June 28), Thursday (June 29), and Friday (June 30) and will be 75 minutes in duration. Workshops will have a fixed capacity for in-person participants depending on the topic and will be recorded and made available for on-demand viewing on the Congress platform for one year following the Congress, so that all participants (in-person and virtual) will have the opportunity to go back and view the session post-Congress. The Congress Scientific Committee will set the topic, learning objectives, invite the speakers, and pay for all costs. Sponsorship of a Breakfast Workshop will be in the form of an unrestricted educational grant.



In Person Opportunities

Proceedings on Memory Stick

\$19,500

Organization's logo on the Memory stick along with any information they want to include.



Congress Water Bottle

\$19,500

In order to reduce the number of plastic bottles and cups on-site at Congress, a reusable water bottle will be provided to each participant. Your logo will be strategically positioned on the bottle along with the Congress logo and dates.



In-Person Exhibit Booth \$6,000

Exhibiting at WNCD 2023 will provide an exceptional opportunity to promote your organization to the world's leading specialists in non-communicable diseases. Refreshment Break Area and the Poster Area will be located adjacent to the Exhibition in order to increase attendance

Organizations purchasing both an In-Person booth and a Virtual booth will receive a 20% discount off the total price of the booths.

A standard exhibit space is 10' x 10' (3m x 3m) and includes the following:

- Booth structure (pipe & drape)
- Two chairs
- Front fascia with exhibitor's name
- One Electrical outlet
- Carpet
- One complimentary registration for booth staff
- One table



Networking Events

The following networking events are available to be sponsored. Sponsor recognition will include signage at the event, in the program, and verbal recognition from the Congress Chair for the Banquet sponsor.

Congress Banquet **\$25,000**

Welcome Reception **\$15,000**

Refreshment Breaks (7 available) **\$4,500**



Support for Participants from Low and Middle Income Countries

Organizations will also have the opportunity to provide support to delegates from Low and Middle Income Countries toward their attendance at the meeting. Details will be provided upon request.

Virtual Platform

WNCD 2023 will be a hybrid Congress, with an expected online attendance of over 1,500 international participants. Sponsorship within the online platform can take many forms as you will see from the virtual opportunities below, and we encourage you to review the opportunities and create a package to maximize your exposure.



Online Platform Sponsor (four days available): **\$9,500**

Recognition on the Congress platform as the sponsor of the platform for that day.

Virtual Exhibit Booth

Showcase products and services in a 3D virtual booth in the Exhibit Hall. Each booth includes an organization logo and description, URL links, downloadable pdf documents, and videos.

The virtual Exhibit Hall stays live for six months post Congress for registrants' continued access.

There are four exhibitor levels, each with a different booth layout and varying benefits such as the number of videos, downloadable PDFs, and booth staff.

Level	Fee	Complimentary booth staff	Number of downloadable PDFs	Number of Videos
Ultimate	\$5,000	2	4	4
Premium	\$4,000	2	3	3
Standard	\$3,000	1	2	2
Basic	\$2,500	1	1	1

Companies purchasing both an In-Person booth and a Virtual booth will receive a 20% discount off the total price of the booths.

Meeting Hub Sponsor (four days available): **\$4,500**

Sponsor the Meeting Hub, where virtual participants gather to connect with other Congress participants, schedule meetings, share their contact information, and chat via text message or live video call.

Your logo will appear on the meeting hub landing page for that day.

Gamification Sponsor (four days available): **\$4,500**

WNCD 2023 will feature a gamification contest each day of the Congress. Your organization will be recognized as the gamification sponsor in the online platform for one day. Sponsor may contribute up to four trivia questions (within accepted accreditation guidelines and with WNCD approval), and can provide the prizes for gamification winners if you wish to do so. Your logo will appear on the platform as the gamification sponsor for that day.

Rotating Banner on Online Platform (fifty available): **\$2,500**

A digital banner placed in the lobby of the online Congress platform for one day of the Congress. The banner rotates with other banners on the platform for that day.